



**SPONSORSHIP
PACKAGE
2027**

Enjoy a taste of Greece in the heart of Halifax.

ABOUT HALIFAX GREEK FEST 2027

The 40th annual Greek Festival is back on **June 10 - 13, 2027** and we can't wait to spend the weekend sharing our Greek culture with you and your family.

Thursday, June 10
4 PM to 9 PM

Friday, June 11
4 PM to 11 PM

Saturday, June 12
12 PM to 11 PM

Sunday, June 13
12 PM to 10 PM

WHAT TO EXPECT

Delicious Greek Food

Treat yourself to some yummy Greek food classics such as pork or chicken souvlaki plates, veggie moussaka or pastitsio, dolmades, spanakopita and tiropita, lemon roasted potatoes, Greek salad, donair, and souvlaki.

Church Tours

Visit our church and learn more about Greek culture.

Live Greek Music

Alexandros and Company will be playing live Greek music in our outdoor taverna.

Kafenio

Enjoy a Greek coffee and sweet treats such as baklava, kataifi ekmek, galaktobouriko, and more!

Kids Zone

Bouncy castles and soccer games will be available on site!

Traditional Greek Dancing

Enjoy performances from our Greek School and Romiosyni Dance Groups.



WHY SPONSOR HALIFAX GREEK FEST?

- **Halifax Greek Fest** is the longest-running cultural festival in Halifax, Nova Scotia.
- We anticipate this year's **Halifax Greek Fest** will serve between 7000 - 10,000 people over the weekend. Past festivals have attracted up to 15,000 people.
- **Halifax Greek Fest** marketing channels include:
 - Facebook ~8200 Followers
 - Instagram ~2600 Followers
 - Email database of 4000+ emails
- All funds raised support St. George's Greek Orthodox Community.



2027 SPONSORSHIP PACKAGES



Diamond Sponsor

\$7500

On-Site Promotion

- **Primary logo placement** and on-site signage at one featured area.
- An opportunity to showcase your product or service on site.

Marketing & Media Promotion

- **FOUR (4) E-blasts** recognizing you as a Diamond Sponsor.
(sent to 4000+ email subscribers)
- **FOUR (4) Sponsor Thank You posts/stories** on Instagram & Facebook.
(one per day of the festival)
- **Sponsor Thank You posts/stories** on Instagram & Facebook prior to Greek Fest beginning when your company has been confirmed as a sponsor.
- Logo placement on the official greekfest.org website.
- Verbal sponsor recognition prior to all dance performances throughout the weekend.
- Inclusion of a full page advertisement in the official Halifax Greek Fest Program, distributed to all attendees

Hospitality & VIP Perks

- Invitation to Opening Ceremonies.
- TWELVE (12) \$25 Greek Fest Gift Cards that can be used at this year's Festival.
(Total value of \$300)



Platinum Sponsor

\$5000

On-Site Promotion

- **Secondary logo placement** at one featured area.
- An opportunity to showcase your product or service on site.
- Secondary placement on shared sponsor signage throughout the festival grounds.

Marketing & Media Promotion

- **TWO (2) E-blasts** recognizing you as a Platinum Sponsor.
(sent to 4000+ email subscribers)
- **FOUR (4) Sponsor Thank You posts/stories** on Instagram & Facebook.
(one per day of the festival)
- Logo placement on the official greekfest.org website.
- Verbal sponsor recognition prior to all dance performances throughout the weekend.
- Inclusion of a full page advertisement in the official Halifax Greek Fest Program, distributed to all attendees

Hospitality & VIP Perks

- Invitation to Opening Ceremonies.
- TEN (10) \$25 Greek Fest Gift Cards that can be used at this year's Festival.
(Total value of \$250)

Gold Sponsor

\$3000

On-Site Promotion

- Logo placement on FOUR (4) sponsor banners located inside the Church Hall and near outdoor food entrances.

Marketing & Media Promotion

- **ONE (1) E-blast** including your company as a Gold Sponsor.
(sent to 4000+ email subscribers)
- **TWO (2) Sponsor Thank You posts/stories** on Instagram & Facebook.
(two posts during the Festival weekend)
- Logo placement on the official greekfest.org website.
- Verbal sponsor recognition prior to all daytime dance performances throughout the weekend.
- Inclusion within the official Halifax Greek Fest Program, distributed to all attendees.

Hospitality & VIP Perks

- Invitation to Opening Ceremonies.
- SIX (6) \$25 Greek Fest Gift Cards that can be used at this year's Festival.
(Total value of \$150)



Silver Sponsor

\$1500

On-Site Promotion

- Logo placement on FOUR (4) sponsor banners located inside the Church Hall and near outdoor food entrances.

Marketing & Media Promotion

- **ONE (1) E-blast** including you as a Silver Sponsor.
(sent to 4000+ email subscribers)
- **ONE (1) Sponsor Thank You post/story** on Instagram & Facebook.
(one post during the Festival weekend)
- Logo placement on the official greekfest.org website.

Hospitality & VIP Perks

- FOUR (4) \$25 Greek Fest Gift Cards that can be used at this year's Festival.
(Total value of \$100)



Bronze Sponsor

\$750

On Site Promotion

- Logo placement on FOUR (4) sponsor banners located inside the Church Hall and near outdoor food entrances.

Marketing & Media Promotion

- **ONE (1) Sponsor Thank You post/story** on Instagram & Facebook.
- Logo placement on the official greekfest.org website.

Hospitality & VIP Perks

- TWO (2) \$25 Greek Fest Gift Cards that can be used at this year's Festival.
(Total value of \$50)

YES! I WOULD LIKE TO BE A SPONSOR!

Reach out to us at ads@halifaxgreeks.ca with sponsorship details!