



**HALIFAX  
GREEK FEST**

**SPONSORSHIP  
PACKAGE  
2026**

**Enjoy a taste of Greece in the heart of Halifax.**

# ABOUT HALIFAX GREEK FEST 2026

The 39th annual Greek Festival is back on **June 11 - 14, 2026** and we can't wait to spend the weekend sharing our Greek culture with you and your family.

**Thursday, June 11**

4 PM to 9 PM

**Friday, June 12**

3 PM to 11 PM

**Saturday, June 13**

12 PM to 11 PM

**Sunday, June 14**

12 PM to 10 PM

## WHAT TO EXPECT

### **Delicious Greek Food**

Treat yourself to some yummy Greek food classics such as pork or chicken souvlaki plates, veggie moussaka or pastitsio, dolmades, spanakopita and tiropita, lemon roasted potatoes, Greek salad, donair, and souvlaki.

### **Church Tours**

Visit our church and learn more about Greek culture.

### **Live Greek Music**

**Alexandros and Company** will be playing live Greek music in our outdoor taverna.

### **Kafenio**

Enjoy a Greek coffee and sweet treats such as baklava, kataifi ekmek, galaktobouriko, and more!

### **Kids Zone**

Bouncy castles and soccer games will be available on site!

### **Traditional Greek Dancing**

Enjoy performances from our Greek School and Romiosyni Dance Groups.



## WHY SPONSOR HALIFAX GREEK FEST?

- **Halifax Greek Fest** is the longest-running cultural festival in Halifax, Nova Scotia.
- We anticipate this year's **Halifax Greek Fest** will serve between 7000 - 10,000 people over the weekend. Past festivals have attracted up to 15,000 people.
- **Halifax Greek Fest** marketing channels include:
  - Facebook ~8200 Followers
  - Instagram ~2600 Followers
  - Email database of 4000+ emails
- All funds raised support St. George's Greek Orthodox Community.



# 2026 SPONSORSHIP PACKAGES



## Diamond Sponsor

**\$7500**

### On-Site Promotion

- **Primary logo placement** and on-site signage at one featured area:  
*Main Tent/Stage, Main Hall Kitchen, or Grill*
- An opportunity to showcase your product or service on site.

### Marketing & Media Promotion

- **FOUR (4) E-blasts** recognizing you as a Diamond Sponsor.  
(sent to 4000+ email subscribers)
- **FOUR (4) Sponsor Thank You posts/stories** on Instagram & Facebook.  
(one per day of the festival)
- **Sponsor Thank You posts/stories** on Instagram & Facebook prior to Greek Fest beginning when your company has been confirmed as a sponsor.
- Logo placement on the official [greekfest.org](http://greekfest.org) website.
- Verbal sponsor recognition prior to all dance performances throughout the weekend.
- Inclusion on the first page of the official Halifax Greek Fest Program, distributed to all attendees.

### Hospitality & VIP Perks

- Invitation to Opening Ceremonies.
- TWELVE (12) \$25 Greek Fest Gift Cards that can be used at this year's Festival.  
(Total value of \$300)



## Platinum Sponsor

**\$5000**

### On-Site Promotion

- **Secondary logo placement** at one featured area:  
*Kafenio, Bar, or Kids Zone*
- An opportunity to showcase your product or service on site.
- Secondary placement on shared sponsor signage throughout the festival grounds.

### Marketing & Media Promotion

- **TWO (2) E-blasts** recognizing you as a Platinum Sponsor.  
(sent to 4000+ email subscribers)
- **FOUR (4) Sponsor Thank You posts/stories** on Instagram & Facebook.  
(one per day of the festival)
- Logo placement on the official [greekfest.org](http://greekfest.org) website.
- Verbal sponsor recognition prior to all dance performances throughout the weekend.
- Inclusion on the first page of the official Halifax Greek Fest Program, distributed to all attendees.

### Hospitality & VIP Perks

- Invitation to Opening Ceremonies.
- TEN (10) \$25 Greek Fest Gift Cards that can be used at this year's Festival.  
(Total value of \$250)

## Gold Sponsor

**\$3000**

### On-Site Promotion

- Logo placement on FOUR (4) sponsor banners located inside the Church Hall and near outdoor food entrances.

### Marketing & Media Promotion

- **ONE (1) E-blast** including your company as a Gold Sponsor.  
(sent to 4000+ email subscribers)
- **TWO (2) Sponsor Thank You posts/stories** on Instagram & Facebook.  
(two posts during the Festival weekend)
- Logo placement on the official [greekfest.org](http://greekfest.org) website.
- Verbal sponsor recognition prior to all daytime dance performances throughout the weekend.
- Inclusion within the official Halifax Greek Fest Program, distributed to all attendees.

### Hospitality & VIP Perks

- Invitation to Opening Ceremonies.
- SIX (6) \$25 Greek Fest Gift Cards that can be used at this year's Festival.  
(Total value of \$150)



## Silver Sponsor

**\$1500**

### On-Site Promotion

- Logo placement on FOUR (4) sponsor banners located inside the Church Hall and near outdoor food entrances.

### Marketing & Media Promotion

- **ONE (1) E-blast** including you as a Silver Sponsor.  
(sent to 4000+ email subscribers)
- **ONE (1) Sponsor Thank You post/story** on Instagram & Facebook.  
(one post during the Festival weekend)
- Logo placement on the official [greekfest.org](http://greekfest.org) website.

### Hospitality & VIP Perks

- FOUR (4) \$25 Greek Fest Gift Cards that can be used at this year's Festival.  
(Total value of \$100)



## Bronze Sponsor

**\$750**

### On Site Promotion

- Logo placement on FOUR (4) sponsor banners located inside the Church Hall and near outdoor food entrances.

### Marketing & Media Promotion

- **ONE (1) Sponsor Thank You post/story** on Instagram & Facebook.
- Logo placement on the official [greekfest.org](http://greekfest.org) website.

### Hospitality & VIP Perks

- TWO (2) \$25 Greek Fest Gift Cards that can be used at this year's Festival.  
(Total value of \$50)

# YES! I WOULD LIKE TO BE A SPONSOR!

Reach out to us at [ads@halifaxgreeks.ca](mailto:ads@halifaxgreeks.ca) with sponsorship details!